



Ymddiriedolaeth Natur  
**Gogledd Cymru**  
**North Wales**  
Wildlife Trust

# Internal Engagement





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# Internal **Barriers**

- I'm a lucky scamp! 😊
- Demystify and normalise
- Front line staff training
  - All staff webinars



# WILDLIFE



# SUPER POWERS

Peregrine falcon © Bertie Gregory/2020VISION

# Why?

# Who?

# Where?

# How?



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# Legacy Guide For Staff & Volunteers

Gifts in Wills



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## WHY?

Wills protect our **LOVED ONES**  
Gifts in Wills help protect **LOCAL WILDLIFE**  
They are extremely important to NWWT **FUNDING**

## WHO?

**EVERYONE** should have a Will  
Particularly members, staff and volunteers **aged 55+**

## HOW?

NWWT's professional **FREE WILL** writing services  
**ONLINE, TELEPHONE** or local **SOLICITOR**  
There is **NO OBLIGATION** to leave a gift

## WHERE?

[www.northwaleswildlifetrust.org.uk/legacy](http://www.northwaleswildlifetrust.org.uk/legacy)  
[mike.flaherty@northwaleswildlifetrust.org.uk](mailto:mike.flaherty@northwaleswildlifetrust.org.uk)  
Alternatively, use your **OWN SOLICITOR**

**Every gift** in every Will, however  
large or small, **makes a difference**





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# Bring in the **Professionals**





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# Retaining Engagement

- Email Reports
  - Inductions
  - Recycling
  - Events
- Internal Dripping
- Any Questions?

