



Ymddiriedolaeth Natur
Gogledd Cymru
North Wales
Wildlife Trust

Internal Engagement





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Internal Barriers

- I'm a lucky scamp! 😊
- Demystify and normalise
- Front line staff training
 - All staff webinars



WILDLIFE



SUPER POWERS

Peregrine falcon © Bertie Gregory/2020VISION

Why?

Who?

Where?

How?



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Legacy Guide For Staff & Volunteers

Gifts in Wills



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WHY?

Wills protect our **LOVED ONES**
Gifts in Wills help protect **LOCAL WILDLIFE**
They are extremely important to NWWT **FUNDING**

WHO?

EVERYONE should have a Will
Particularly members, staff and volunteers **aged 55+**

HOW?

NWWT's professional **FREE WILL** writing services
ONLINE, TELEPHONE or local **SOLICITOR**
There is **NO OBLIGATION** to leave a gift

WHERE?

www.northwaleswildlifetrust.org.uk/legacy
mike.flaherty@northwaleswildlifetrust.org.uk
Alternatively, use your **OWN SOLICITOR**

Every gift in every Will, however
large or small, **makes a difference**





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Bring in the **Professionals**





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Retaining Engagement

- Email Reports
 - Inductions
 - Recycling
 - Events
- Internal Dripping
- Any Questions?

