

Legacy Loop



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Legacy Events



The Purpose



Audience



Which ONE?

Outreach

Nurturing

Engagement

The Plan



Timing

WHEN IS THE
BEST DAY AND
TIME OF YEAR

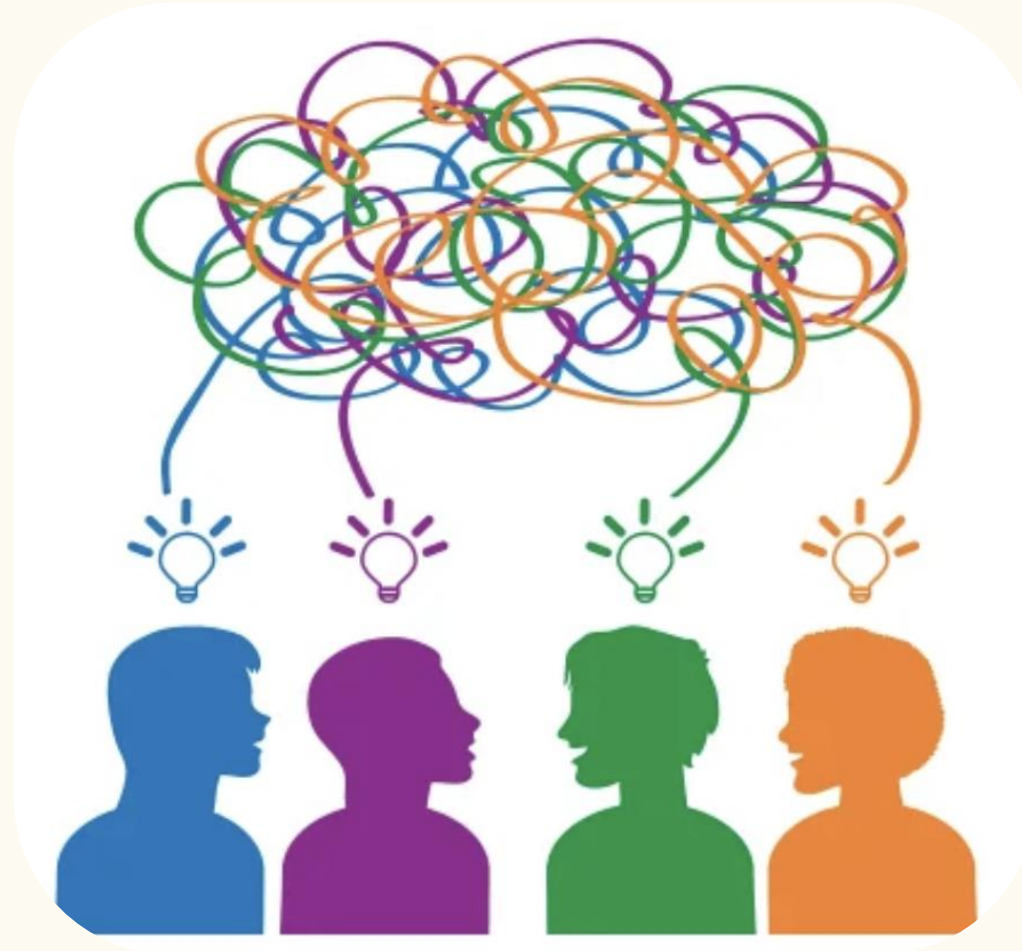
Budget



Breakout



Thoughts





Planning of a Legacy Event

- Reason why
- ONE – outreach, nurture, engagement
- Planning
- Timing
- Budget

Collaborate





Capture



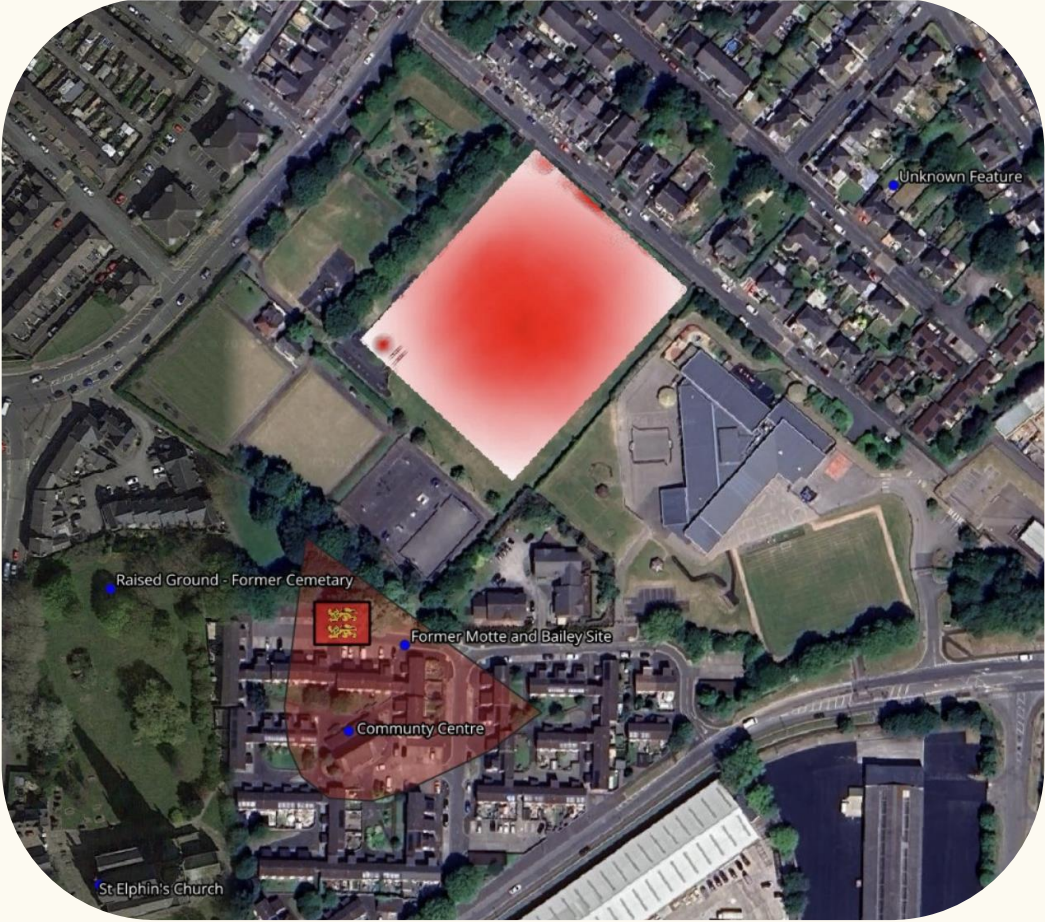
Messaging



Agenda



Connection





People & place



Transparency



Taste



Next steps



Considerations



Breakout





Planning of a Legacy Event

- Reason why
- ONE – outreach, nurture, engagement
- Planning
- Timing
- Budget
- Collaborate
- Capture
- Messaging
- Agenda
- Connection
- People and place
- Transparency
- Taste
- Follow-up
- Considerations



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